

Steve Cucinotta

Digital Media Expert

Steve Cucinotta

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Experience

The Charis Culture | Creative Director, Director of Photography

NOVEMBER 2010 - PRESENT, BOCA RATON

Leading a team of photographers and cinematographers that share a passion for all things automotive. Curating all original content for The Charis Culture.

- Built relationships with multiple automotive outlets.
- Produce content for **Petrolicious**, **Ferrari** & **BFGoodrich** to name a few.
- Collaboration with charity groups and the **military**.
- Write **articles** and curate **social media** content.

BC Racing / BC Forged | Freelance Web Development, UX & Design

DECEMBER 2017 - PRESENT, ORLANDO

Since 2017 I have been on retainer with BC Forged providing site maintenance and design consultation. Through that relationship I started working with BC Racing to redesign their website and e-commerce platform.

- BC Forged site maintenance on their current WordPress site.
- Provide newsletter and digital/print ad designs for BC Forged.
- Redesign of BC Racing website (currently in process).
- Replatform BC Racing e-commerce to Shopify (currently in process).

Ferrari 330GT Speciale | Creative Director, Director of Photography

JANUARY 10, 18 - JUNE 28, 18, DANIA BEACH

Created a place to tell the story of a man who wanted his own, one-of-a-kind Ferrari.

- Developed the overall look and feel of the website.
- Led the cinematography and photography for the site and social media content.
- Produced multiple Instagram video and photo edits to promote the project.

The Creative Workshop | Freelance Photography, UX & Design

JANUARY 2016 - PRESENT, BOCA RATON

Updated and rebranded existing site. Working closely with the client I was able to develop the design language implemented.

- Produced photo and video content for the site.
- Created interactive wireframes.
- Designed overall site experience.

Sapient | Creative Technologist

MAY 19, 08 - JANUARY 9, 18, MIAMI

During my career at Sapient I was involved in numerous projects ranging from print to digital.

- Design lead on physical interactive projects.
- Produced wireframes and user flow documentation.
- Led creative and dev teams to produce content and structure of various applications.
- Constructed multiple mock environments for prototyping purposes.
- Documented projects through video and photography.

Skills**Technical Skills**

Complete comprehension of current web technologies
Adept at countless multimedia creation software
Prototyping
AR/VR/MR
Projection Mapping
Photojournalistic Photography
Graphic Design
UX Design

Distinctive Traits

Discerning eye for detail
Visionary
Superior communication skills
Innate talent for teamwork
High level of integrity creating solid relationships
Ability to lead groups from conception to completion
Proficient at conflict resolution

Education**FullSail / AS Digital Media**

2002 - 2003, WINTER PARK, FL

Completed Digital Media degree with Perfect Attendance award.

Broward College / AA Graphic Design

1999 - 2004, DAVIE, FL

Notable Interests

Health and Fitness
Culinary Arts
Mechanically inclined
Automotive Journalism
Music
Personal Development
Emerging Technology